

Author Response to Replication of Ho and Zhang (2008) Data and Code Disclosure

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For the table on page 2 of the author response

- The “Original Study” panel of the table is based on Table 2 and Section 4.3 of Ho and Zhang (2008)
- The “Replication Study” panel of the table is based on Table 2 of the replication report the authors received from the replication team on April 6, 2022:
 - Replication_Report_April_6_2022.pdf

For the table on page 5 of the author response

- The “Original Study” panel of the table is based on Table 2 and Section 4.3 of Ho and Zhang (2008)
- The “Replication Study (Second Wave)” panel of the table is based on the following files:
 - Data provided by the replication team:
 - dataAll_UTD_update_Fall2022.csv
 - dataAll_UM.csv
 - The authors’ analysis code in Stata:
 - Author_Response_Code.do
 - The authors’ analysis log file generated when running the above code in Stata:
 - Author_Response_Log.pdf

Reference

Ho, T.-H., Zhang, J. 2008. Designing pricing contracts for boundedly rational customers: Does the framing of the fixed fee matter? *Management Science*, 54(4), 686-700.