
name: <unnamed>
log: /Users/HoZhang/Author_Response_Log.smcl
log type: smcl
opened on: 20 May 2023, 00:08:28

```
1 . /*
  > The code generates the "Replication Study (Second Wave)" panel of the table
  > on page 5 of "Author Response to Replication of Ho and Zhang (2008)"
  >
  > Content of the code file:
  > (A) Data Description
  > (B) Data Preparation
  > (C) Data Analysis
  > */
2 .
3 . *****
4 . ** (A) Data Description **
5 . *****
6 . /*
  > The replication team collected data in two waves:
  > the first wave was collected prior to the original submission
  > of the replication-summary paper to Management Science;
  > the second wave was collected thereafter.
  >
  > The table on page 2 of the author response compares data from
  > the original study with data from the first wave of replication
  > shared by the replication team upon collection.
  >
  > The table on page 5 of the author response compares data from
  > the original study with data from the second wave of replication
  > subsequently shared by the replication team upon collection.
  > */
7 .
8 . *****
9 . ** (B) Data Preparation **
10 . *****
```

```
11 .
12 . ** Import second-wave data from UTD
13 . import delimited dataAll_UTD_update_Fall2022.csv, clear
    (encoding automatically selected: UTF-8)
    (18 vars, 2,882 obs)

14 .
15 . * Select second-wave observations, those with "Fall" in the date variable
16 . keep if strpos(date, "Fall") > 0
    (2,090 observations deleted)

17 .
18 . * Save second-wave data from UTD
19 . save UTD.dta, replace
    file UTD.dta saved

20 .
21 . ** Import second-wave data from UM
22 . import delimited dataAll_UM.csv, clear
    (encoding automatically selected: UTF-8)
    (18 vars, 1,320 obs)

23 .
24 . * All UM data were collected in the second wave, hence no need for selection
25 .
26 . * Change variable p to string type to be consistent with the UTD data
27 . tostring p, replace
    p was byte now str2

28 .
29 . * Save second-wave data from UM
30 . save UM.dta, replace
    file UM.dta saved

31 .
32 . ** Concatenate second-wave data from UTD and second-wave data from UM
33 . use UTD.dta, clear
```

```

34 . append using UM.dta
    (variable date was str14, now str17 to accommodate using data's values)

35 .
36 . ** Generate variables, use percentage format for acceptance and efficiency
37 . gen AcceptCode = (accept=="Accept")*100

38 . gen TotalProfit = rprofit+sprofit

39 . gen Efficiency = TotalProfit/16*100

40 . gen RetailPrice = 10-q
    (44 missing values generated)

41 .
42 . ** Label the TPT (two-part tariff) indicator
43 . label define tpt_label 0 "QD" 1 "TPT"

44 . label values tpt tpt_label

45 .
46 . ** Save second-wave data
47 . save data_second_wave.dta, replace
    file data_second_wave.dta saved

48 .
49 .
50 . *****
51 . ** (C) Data Analysis **
52 . *****
53 . /*
    > Variable definition:
    > w: Wholesale price
    > f: Fixed fee
    > RetailPrice: Retail price
    > AcceptCode: Acceptance (%)
    > Efficiency: Efficiency (%)
    >
    > Note:
    > Subjects play in pairs, as Player A (manufacturer) or Player B (retailer).
    > Using the observations for Player A (or Player B) alone suffices to
    > capture observations of players in both roles in the following analysis.
    > */

```

```

54 .
55 . ** Compare variable means between the TPT and QD conditions
56 . use data_second_wave.dta, clear

57 .
58 . * Wholesale price
59 . ttest w if myname == "Player A", by(tpt)

```

Two-sample t test with equal variances

Group	Obs	Mean	Std. err.	Std. dev.	[95% conf. interval]	
QD	517	4.321083	.0650458	1.478987	4.193296	4.44887
TPT	508	4.559055	.0627836	1.41507	4.435707	4.682403
Combined	1,025	4.439024	.045348	1.451844	4.350039	4.52801
diff		-.2379719	.0904382		-.4154376	-.0605063

diff = mean(QD) - mean(TPT) t = -2.6313
H0: diff = 0 Degrees of freedom = 1023

Ha: diff < 0 Ha: diff != 0 Ha: diff > 0
Pr(T < t) = 0.0043 Pr(|T| > |t|) = 0.0086 Pr(T > t) = 0.9957

```

60 .
61 . * Fixed fee
62 . ttest f if myname == "Player A", by(tpt)

```

Two-sample t test with equal variances

Group	Obs	Mean	Std. err.	Std. dev.	[95% conf. interval]	
QD	517	5.176015	.1211111	2.753779	4.938084	5.413947
TPT	508	4.173228	.1131378	2.549996	3.950952	4.395505
Combined	1,025	4.679024	.0843476	2.700441	4.51351	4.844538
diff		1.002787	.1658467		.6773486	1.328226

diff = mean(QD) - mean(TPT) t = 6.0465
H0: diff = 0 Degrees of freedom = 1023

Ha: diff < 0 Ha: diff != 0 Ha: diff > 0
Pr(T < t) = 1.0000 Pr(|T| > |t|) = 0.0000 Pr(T > t) = 0.0000

```

63 .
64 . * Retail price (if accept)
65 . ttest RetailPrice if myname == "Player A" & AcceptCode == 100, by(tpt)

```

Two-sample t test with equal variances

Group	Obs	Mean	Std. err.	Std. dev.	[95% conf. interval]	
QD	415	6.978313	.0450575	.9178909	6.889743	7.066883
TPT	397	7.161209	.0507984	1.012152	7.061341	7.261077
Combined	812	7.067734	.0340003	.9688583	7.000995	7.134473
diff		-.1828958	.0677551		-.3158922	-.0498995

diff = mean(QD) - mean(TPT) t = -2.6994
H0: diff = 0 Degrees of freedom = 810

Ha: diff < 0 Ha: diff != 0 Ha: diff > 0
Pr(T < t) = 0.0035 Pr(|T| > |t|) = 0.0071 Pr(T > t) = 0.9965

```

66 .
67 . * Acceptance (%)
68 . ttest AcceptCode if myname == "Player A", by(tpt)

```

Two-sample t test with equal variances

Group	Obs	Mean	Std. err.	Std. dev.	[95% conf. interval]	
QD	517	80.27079	1.751898	39.83401	76.82906	83.71252
TPT	508	78.14961	1.835224	41.36385	74.54403	81.75519
Combined	1,025	79.21951	1.267926	40.59344	76.73148	81.70754
diff		2.121187	2.536322		-2.855802	7.098176

diff = mean(QD) - mean(TPT) t = 0.8363
H0: diff = 0 Degrees of freedom = 1023

Ha: diff < 0 Ha: diff != 0 Ha: diff > 0
Pr(T < t) = 0.7984 Pr(|T| > |t|) = 0.4032 Pr(T > t) = 0.2016

```

69 .
70 . * Efficiency (%)
71 . ttest Efficiency if myname == "Player A", by(tpt)

```

Two-sample t test with equal variances

Group	Obs	Mean	Std. err.	Std. dev.	[95% conf. interval]	
QD	517	71.25242	1.617338	36.77443	68.07504	74.42979
TPT	508	66.32628	1.756497	39.58944	62.87537	69.77719
Combined	1,025	68.81098	1.194925	38.25628	66.46619	71.15576
diff		4.926138	2.386145		.2438394	9.608437

```

diff = mean(QD) - mean(TPT)
H0: diff = 0
t = 2.0645
Degrees of freedom = 1023

```

```

Ha: diff < 0
Pr(T < t) = 0.9804
Ha: diff != 0
Pr(|T| > |t|) = 0.0392
Ha: diff > 0
Pr(T > t) = 0.0196

```

```

72 .
73 . log close
name: <unnamed>
log: /Users/HoZhang/Author_Response_Log.smcl
log type: smcl
closed on: 20 May 2023, 00:08:28

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